

FOR IMMEDIATE RELEASE

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## **RESIDENTS, BUSINESSES JOINING FORCES TO MAKE A DIFFERENCE IN THE COMMUNITY**

**GLENDALE, Ariz.** – Glendale residents and businesses contributed \$157,500 to the city's From The Heart program last year, bringing the total amount collected to more \$1.3 million since the program began in 1997.

The money is being used every day by local, non-profit social service agencies to help make life better for hundreds of Glendale residents, whether its serving meals to home-bound elderly citizens, providing emergency assistance to abused women and children or linking adult mentors with at-risk youth.

From The Heart, which is the city's utility bill program that enables residents to add \$1 to their monthly payments, is a unique partnership between residents, businesses, the city of Glendale, the BHHS Legacy Foundation and the Quality of Life Community Services (formerly the Glendale Human Services Council).

To help maximize the impact of residents' contributions, the city is partnering with the Legacy Foundation to provide a 50-cent match for every dollar that is donated to the program. One hundred percent of all donations go directly to providing services to Glendale's most vulnerable residents.

In addition to the Legacy Foundation, Glendale's From The Heart program received a significant boost last year from four area businesses. Lund Cadillac made a \$25,000 donation, while The Ellman Companies and Honeywell contributed \$8,190 and \$1,292, respectively. --more--



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Also, through a special partnership with the city's Office of Special Events, Starbucks Coffee made a donation of \$4,200 through coffee sold during Glendale Glitters Spectacular Weekend.

"Thanks to our four corporate donors, our residents and the Legacy Foundation, we're making an even greater impact in Glendale for those families and citizens who are really in need of essential human services," said Glendale Mayor Elaine Scruggs. "The amount of money we've been able to raise since the program started is a testament to the generosity of our citizens.

"I'd like to encourage all residents, as well as companies either located in Glendale or those doing business in our city, to consider making a donation to From The Heart."

Residents and businesses can now make a donation in any dollar amount to the program online at [www.glendaleaz.com/fromtheheart](http://www.glendaleaz.com/fromtheheart). Donations, which are tax deductible, can also be made by mailing or bringing a personal check or money order, made payable to "From The Heart," to:

Glendale Customer Service Office, 1<sup>st</sup> Floor  
Glendale City Hall  
5850 W. Glendale Ave.  
Glendale, AZ 85301

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